

**RESOLUTION NO. R-12-2014**

**A RESOLUTION OF THE MAYOR AND COUNCIL OF THE TOWN OF KENSINGTON  
EXTENDING A CONTRACT WITH MAIER WARNER PUBLIC RELATIONS, LLC TO SERVE AS  
MARKETING AND PUBLIC RELATIONS REPRESENTATIVES FOR THE TOWN**

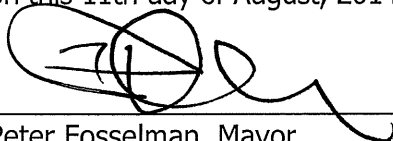
**WHEREAS**, pursuant to Article 4 of the Town Code all purchases exceeding \$10,000 shall be approved by the Town Council, and all contracts exceeding \$30,000 shall be put out to bid; and

**WHEREAS**, the Town has previously contracted with Maier Warner Public Relations, LLC ("Maier Warner"), after a solicitation of proposals to perform marketing and public relation services; and

**WHEREAS**, the Council has determined pursuant to Section 2-404 of the Town Code that it is in the public interest to continue the services with Maier Warner through Fiscal Year 2014-2015 without a formal bid process at an annual fee of \$36,600 for services, and an additional \$16,891.39 for specific items, in accordance with the provisions of a contract in substantially the form attached and Attachment A.

**NOW, THEREFORE, BE IT RESOLVED** by the Council of the Town of Kensington that an agreement with Maier Warner, in substantially the form attached, together with Attachment A entitled "Proposal for Town of Kensington 2014/2015 Explore Kensington Campaign" dated May 23, 2014 and attached hereto, at a not to exceed contract price of \$53,491.39, be and it is hereby approved for one year from July 1, 2014 through June 30, 2015. The Town Manager is authorized to sign the approved contract.

**THIS RESOLUTION WAS ADOPTED** by the Town Council of Kensington, in public meeting assembled, on this 11th day of August, 2014.

  
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Peter Fosselman, Mayor

This to certify that the foregoing Resolution was adopted by the Town Council in public meeting assembled on the 11th day of August, 2014.

  
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Susan Engels, Clerk-Treasurer